

GREETINGS FROM *The* MIND OF *Lyndie Raymond*

EXPERIENCE

Concept Creator & Project Designer

CINEREA PRODUCTIONS | JAN 2020 - CURRENT

- * Concept creator of the Acey-Deucey Club submarine tiki-bar in LA, NYC, Chicago
- * Create and design on-site graphics and branding elements
- * Involved in research, production, micro and macro design, scripting, and tiki cocktails

Project Manager

BOLDER INTERACTIVE | FEB 2019 - CURRENT

- * Manage client desires and coordinate technology capabilities
- * Support team through planning and maintenance of scrum meetings and sprint output
- * Lead and participate in creative project design from blue sky to installation
- * Clients include: Disney Imagineering R&D

Studio Coordinator AND Production Intern

SUPER 78 STUDIOS | SEPT 2017 - APRIL 2018

- * Oversaw and managed day-to-day operations such as overseeing schedules and providing admin support for production, creative, and principals
- * Executed marketing efforts for multiple branches of the business on social media, and developed and maintained the digital presence
- * Embodied a welcoming, positive, and helpful attitude for visitors and callers
- * Coordinated domestic and international travel for staff
- * Conducted research and gathered materials as necessary for projects

Account Manager

ANTHEM BRANDING | JAN 2013 - DEC 2016

- * Managerial experience in creative projects including: research, branding & identity, web, print and digital collateral, apparel, and packaging
- * Effectively communicated between the client and design team for efficient project completion and problem solving
- * Managed many projects at a time, ensured client expectations were set and exceeded
- * Maintained that budget and time line goals were met
- * Formed meaningful and successful relationships with clients
- * Received four promotions since being hired on as an intern

Hi! I am an experienced project manager and creative idea generalist. **I have industry enthusiasm and have been a TEA NextGen member since 2017.**

CONTACT

Lyndie Raymond

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EDUCATION

EXPERIENCE DESIGN MFA

UNIVERSITY OF COLORADO
2018-2019

BUSINESS MARKETING BS | STUDIO ART BA
TECHNOLOGY, ART & MEDIA, MINOR

UNIVERSITY OF COLORADO
2008-2012

SKILLS

BRAND & IP MANAGEMENT | RESEARCH
ADOBE CREATIVE SUITE | MICROSOFT SUITE
PROJECT MANAGEMENT [AGILE, SCRUM]
TEAM MANAGEMENT & COLLABORATION
PRESENTATION SKILLS | CONCEPT IDEATION

INTERESTS

HISTORY OF WALT AND DISNEYLAND
LIVE EVENTS | THE MOON | HELLO KITTY
?UESTLOVE | TIKI BARS | NON-FICTION

FEATURED PROJECTS

Virtue of Reality

IMMERSIVE THEATRE EXPERIENCE
DESIGNER & PRODUCER
SEPT. 2019

Disney Imagineering Open House

DYNAMIC AI CHARACTER EXPERIENCE
PROJECT MANAGER, CREATIVE GENERALIST
OCT. 2019

The Acey-Deucey Club

IMMERSIVE TIKI BAR POP-UP
CONCEPT CREATOR & DESIGNER
CURRENT 2020